ICR IOWA
REGIONAL LABORSHED AREA
A STUDY IN LABOR AVAILABILITY AND WORKFORCE CHARACTERISTICS
EXECUTIVE SUMMARY
RELEASED 2019
WWW.IOWALMI.GOV/LABORSHELD

ESTIMATED POPULATION
AGES 18-64
887,767

TOTAL ESTIMATED LABOR FORCE
AGES 18-64
726,148

AREA SHOWN
A Laborshed area is defined by its commuting pattern and illustrates which communities contribute to an employment center’s workforce and at what level. To determine the boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. The data in this publication reflects characteristics specific to the workforce in the ICR IOWA Laborshed area.

The employed are willing to commute an average of—

17 miles one-way for an employment opportunity

&

34 minutes

ICR IOWA LABORSHED ANALYSIS

EMPLOYMENT STATUS (ESTIMATED TOTAL)*

(714,652) 80.5%

Employed

9.4% (83,450)

*Unemployed

4.2% (37,286)

Retired

5.9% (52,378)

Homemakers

*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

Employed - Likely to Change Employment 25.7%

Homemakers - Likely to Accept Employment 54.2%

Retired - Likely to Accept Employment 21.6%

Employed - Likely to Accept Employment 65.8%

Unemployed - Likely to Accept Employment

BREAKOUT OF THE EMPLOYED BY INDUSTRY (ESTIMATED TOTAL)

1Transportation, Communications, & Utilities
2Public Administration, Government
3Finance, Insurance, & Real Estate
4Agriculture, Forestry, & Mining

Healthcare & Social Services, 15.9%
Wholesale & Retail Trade, 15.6%
Manufacturing, 14.0%
Education, 10.8%
Professional Services, 8.2%
Construction, 7.2%
Entertainment & Recreation, 4.3%
Agriculture, Forestry, & Mining, 3.4%
Transportation, Communications, & Utilities, 3.2%
Government, 3.0%
Financial Activities, 2.9%
Accommodation & Food Services, 2.8%
Utilities, 2.6%
Local Government, 2.4%
Other Services (except Personal), 2.4%
Hospitals, 2.2%
Real Estate, 2.1%
Retail Trade, 2.0%
Healthcare & Social Assistance, 1.9%
Transportation & Warehousing, 1.8%
Information, 1.7%
Other Services (except Personal), 1.6%
Construction, 1.5%
Educational Services, 1.4%

top current benefits of the full-time employed

Health/Medical Insurance 88.9%
Pension/Retirement/401K 85.2%
Dental Coverage 82.4%
Paid Vacation 77.4%
Paid Holidays 76.9%
Life Insurance 76.5%
Disability Insurance 74.1%
Vision Coverage 72.4%
Paid Sick Leave 69.5%
Prescription Drug Coverage 62.4%
**EMPLOYED: LIKELY TO CHANGE**

- **25.7%** of employed individuals are likely to change their current employment situation for a new opportunity.

- **Current occupational categories:**
  - Production, Construction, Material Moving: 25.3%
  - Professional, Paraprofessional, Technical: 24.0%
  - Clerical: 15.4%
  - Service: 13.6%
  - Managerial: 12.4%
  - Sales: 8.0%
  - Agricultural: 1.3%

- **Current median wages:** $15.00/hour and $55,000/year
  - $18.00/hour - attracts 66%
  - $20.00/hour - attracts 75%

- **76.5%** have an education beyond HS

**UNEMPLOYED: LIKELY TO ACCEPT**

- **65.8%** of unemployed individuals are likely to accept an employment opportunity.

- **Former occupational categories:**
  - Production, Construction, Material Moving: 31.1%
  - Professional, Paraprofessional, Technical: 19.4%
  - Service: 19.4%
  - Managerial: 14.6%
  - Sales: 5.8%
  - Agricultural: 3.9%

- **Median wages:** $12.00/hour - lowest willing to accept
  - $13.00/hour - attracts 66%
  - $15.00/hour - attracts 75%

- **58.5%** have an education beyond HS

This regional analysis is based on aggregated data from the Amanas, Cedar Rapids, Iowa City, Monticello, Tipton, Vinton, and Washington Laborshed studies.

These results are based upon a total of 1,980 completed surveys.

For more data visit: www.iowalmi.gov/laborshed
EDUCATION OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

Data on this page is specific to only those survey respondents that reported they are likely to change or accept employment.

<table>
<thead>
<tr>
<th>Industry</th>
<th>Education Beyond HS</th>
<th>Some Education Beyond HS, No Degree Obtained</th>
<th>Trade Certification/Vocational Training</th>
<th>Associate Degree</th>
<th>Undergraduate Degree or Above</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture, Forestry, &amp; Mining</td>
<td>56.4%</td>
<td>18.8%</td>
<td>0.0%</td>
<td>18.8%</td>
<td>18.8%</td>
</tr>
<tr>
<td>Construction</td>
<td>66.7%</td>
<td>30.6%</td>
<td>5.6%</td>
<td>19.4%</td>
<td>11.1%</td>
</tr>
<tr>
<td>Education</td>
<td>85.5%</td>
<td>9.7%</td>
<td>6.5%</td>
<td>4.8%</td>
<td>64.3%</td>
</tr>
<tr>
<td>Entertainment &amp; Recreation</td>
<td>**</td>
<td>**</td>
<td>**</td>
<td>**</td>
<td>**</td>
</tr>
<tr>
<td>Finance, Insurance, &amp; Real Estate</td>
<td>81.5%</td>
<td>14.8%</td>
<td>0.0%</td>
<td>14.8%</td>
<td>51.9%</td>
</tr>
<tr>
<td>Government &amp; Public Administration</td>
<td>81.3%</td>
<td>9.4%</td>
<td>3.1%</td>
<td>31.3%</td>
<td>37.5%</td>
</tr>
<tr>
<td>Healthcare &amp; Social Services</td>
<td>89.9%</td>
<td>25.3%</td>
<td>5.1%</td>
<td>20.3%</td>
<td>39.2%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>69.9%</td>
<td>24.7%</td>
<td>1.4%</td>
<td>16.4%</td>
<td>27.4%</td>
</tr>
<tr>
<td>Personal Services</td>
<td>75.8%</td>
<td>13.8%</td>
<td>3.4%</td>
<td>17.2%</td>
<td>41.4%</td>
</tr>
<tr>
<td>Professional Services</td>
<td>77.1%</td>
<td>14.6%</td>
<td>2.1%</td>
<td>22.9%</td>
<td>37.5%</td>
</tr>
<tr>
<td>Transportation, Communication, &amp; Utilities</td>
<td>58.8%</td>
<td>8.8%</td>
<td>2.9%</td>
<td>20.6%</td>
<td>26.5%</td>
</tr>
<tr>
<td>Wholesale &amp; Retail Trade</td>
<td>61.4%</td>
<td>29.1%</td>
<td>7.1%</td>
<td>12.6%</td>
<td>12.6%</td>
</tr>
</tbody>
</table>

Top percentages among industries per education level are highlighted in the table.

WAGES OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

<table>
<thead>
<tr>
<th>Industry</th>
<th>Median Hourly Wage</th>
<th>Median Annual Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture, Forestry, &amp; Mining</td>
<td>$16.40</td>
<td>$75,000</td>
</tr>
<tr>
<td>Construction</td>
<td>$18.00</td>
<td>$56,000</td>
</tr>
<tr>
<td>Education</td>
<td>$14.00</td>
<td>$50,000</td>
</tr>
<tr>
<td>Entertainment &amp; Recreation</td>
<td>$10.50</td>
<td>$46,500</td>
</tr>
<tr>
<td>Finance</td>
<td>$15.00</td>
<td>$45,000</td>
</tr>
<tr>
<td>Government &amp; Public Administration</td>
<td>$23.00</td>
<td>$60,000</td>
</tr>
<tr>
<td>Healthcare &amp; Social Services</td>
<td>$15.25</td>
<td>$54,750</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>$17.82</td>
<td>$68,000</td>
</tr>
<tr>
<td>Personal Services</td>
<td>$14.50</td>
<td>$49,000</td>
</tr>
<tr>
<td>Professional Services</td>
<td>$12.00</td>
<td>$49,000</td>
</tr>
<tr>
<td>Transportation, Communication, &amp; Utilities</td>
<td>$17.00</td>
<td>$49,000</td>
</tr>
<tr>
<td>Wholesale &amp; Retail Trade</td>
<td>$11.00</td>
<td>$49,000</td>
</tr>
</tbody>
</table>

**Insufficient survey data/refused. A lack of data for a particular industry is not necessarily indicative that there were no (or few) individuals surveyed within that industry. Rather, it may be that there simply were no respondents within that industry that also reported that they are likely to change or accept employment.

Note: A wide variety of occupations are included within these industry categories. Industry classification is based upon the respondent’s reported current or former employer. Two respondents that work for a manufacturer will be classified within the manufacturing industry even if, for example, one respondent is a custodian and the other is an accountant.

UNDEREMPLOYMENT

The underemployed are working fewer than 35 hours per week but desire more hours (inadequate hours); in positions that do not meet their skill or education level, or have worked for higher wages at previous employment (mismatch of skills); or are earning wages equal to or less than the national poverty level and work 35 or more hours per week (low income).

<table>
<thead>
<tr>
<th>Percent Surveyed</th>
<th><strong>Inadequate Hours</strong></th>
<th><strong>Low Income</strong></th>
<th><strong>Mismatch of Skills</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1.5%</td>
<td>0.4%</td>
<td>4.3%</td>
</tr>
</tbody>
</table>

†Total 5.7%

†Individuals may be underemployed for more than one reason but are counted only once for total estimated underemployment.

Note: To be counted as underemployed in any category an individual must be currently employed and likely to change their current employment situation.