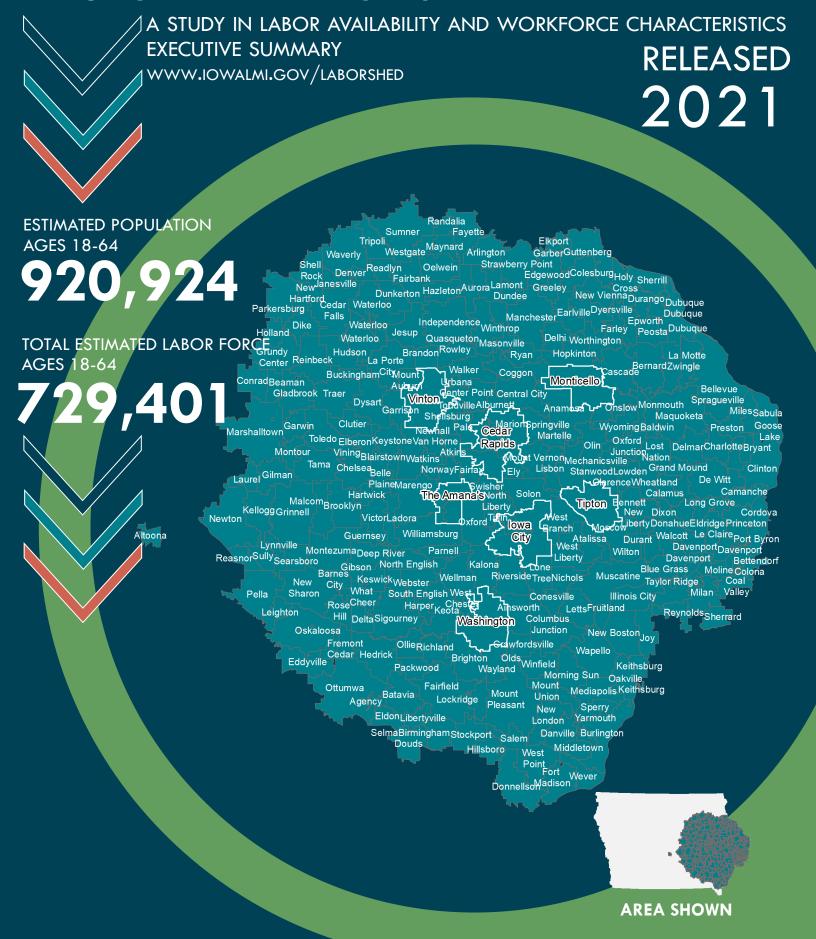
### ICR IOWA

## REGIONAL LABORSHED AREA



### A Laborshed area is defined by its commuting pattern and illustrates which communities contribute to an employment center's workforce and at what level. To determine the boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. The data in this publication reflects characteristics specific to the workforce in the ICR Iowa Laborshed area.

ICR IOWA LABORSHED ANALYSIS

EMPLOYMENT STATUS (ESTIMATED TOTAL)\*

(758,841) 82.4% **Employed** 

\*Unemployed 9.9% (91,171)

Homemakers 3.3% (30,390)

Retired 4.4% (40,521)

Totals may vary due to rounding.

\*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.



Unemployed -Likely to Accept Employment

Likely to Accept Employment

Account

**57.6**%

RDEAKOUT OF THE EMPLOYED BY INDUSTRY

|                 | KOU1<br>MATE | -              |            | MPLOY         | ED B                              | Y IND          | USTRY                         | •               |                            |   |  |                           | TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED |
|-----------------|--------------|----------------|------------|---------------|-----------------------------------|----------------|-------------------------------|-----------------|----------------------------|---|--|---------------------------|--|
| 50)             |              |                |            |               |                                   |                |                               |                 |                            |   |  | \$ d                      | Health/Medical Insurance 93.7%                 |
| 13.8% (104,720) | (100,926)    | (68            |            |               |                                   |                |                               |                 |                            |   |  | \$                        | Pension/<br>Retirement/401K <b>89.3%</b>       |
| 3.8%            | 3.3% (10     | (62,189)       | 73)        |               |                                   |                |                               |                 |                            |   |  |                           | Dental Coverage <b>89.0</b> %                  |
| Trade, 1        |              | 1, 12.7%       | (96,373)   | (75,125)      | (74,366)                          |                |                               |                 |                            |   | <u> </u>                                 | Å                         | Paid Vacation <b>87.8</b> %                    |
| Retail          | al Services, | Manufacturing, | , 10.8%    | 2) %6.6       |                                   | (29,190)       |                               |                 |                            | ,042)                                   | (6,830                                   |                           | Paid Holiday <b>85.3%</b>                      |
| Wholesale &     | & Social     | Manuf          | Education, | ction, 9      | <sup>1</sup> Transportation, 9.8% |                | (47,807)                      | 013)            | (56                        | % (25                                   | ۸, 0.9%                                  | 0                         | Vision Coverage <b>81.4</b> %                  |
| Whol            | Healthcare   |                | E          | Construction, | ansporte                          | Services, 7.8% |                               | (44,013)        | (42,495)                   | ure, 3.3                                | creation                                 | 7                         | Life Insurance 81.0%                           |
|                 | He           |                |            |               | <sup>1</sup> Tre                  |                | ment, 6.                      | es, 5.8%        | <sup>3</sup> Finance, 5.6% | <sup>4</sup> Agriculture, 3.3% (25,042) | ent & Re                                 |                           | Disability 78.9%                               |
|                 |              |                |            |               |                                   | Professional   | <sup>2</sup> Government, 6.3% | sonal Services, | 3Finand                    | 4                                       | Entertainment & Recreation, 0.9% (6,830) | $\mathbf{R}_{\mathbf{X}}$ | Prescription Drug Coverage 63.1%               |
|                 |              |                |            |               |                                   | P              | 72                            | sonc            |                            |   | Enŧ                                      | A                         | Flex Spending 57 60%                           |

Personal Services, 5.8%

The employed are currently commuting an average of-

miles one-way for an employment opportunity

Totals may vary due to rounding.

<sup>1</sup>Transportation, Communications, & Utilities <sup>3</sup>Finance, Insurance, & Real Estate

<sup>2</sup>Public Administration, Government

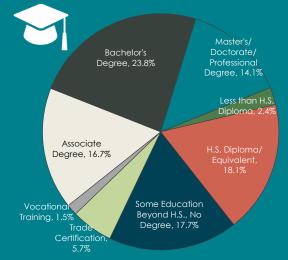
<sup>4</sup>Agriculture, Forestry, & Mining

# EMPLOYED: LIKELY TO CHANGE

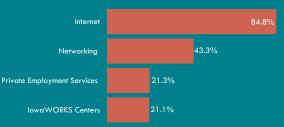
- 27.9% of employed individuals are likely to change their current employment situation for a new opportunity.
- Current occupational categories:

Professional, Paraprofessional, Technical 30.5%
Production, Construction, Material Moving 26.4%
Managerial 11.6%
Service 111.3%
Clerical 10.1%
Sales 7.5%
Agricultural 2.6%

- Current median wages: \$
  - \$17.00/hour and \$62,000/year
  - \$20.00/hour attracts 66%
  - \$25.00 / hour attracts 75%
- 79.5% have an education beyond HS



- 25.6% are actively seeking employment
- Most frequently identified job search resources:



· Top sites:

Top newspapers:



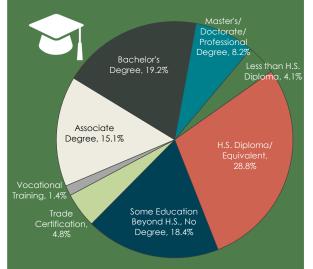
- Commute:
  - Currently commuting an average of 13 miles/17 minutes (one-way) to work
  - Willing to commute an average of 28 miles/35 minutes (one-way) to work

## UNEMPLOYED: LIKELY TO ACCEPT

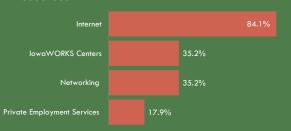
- 74.5% of unemployed individuals are likely to accept an employment opportunity.
- Former occupational categories:

Production, Construction, Material Moving 31.3%
Professional, Paraprofessional, Technical 18.7%
Service 17.9%
Managerial 14.9%
Clerical 9.0%
Sales 7.5%
Agricultural 0.7%

- Median wages: \$
  - \$14.00/hour lowest willing to accept
  - \$15.96/hour attracts 66%
  - \$17.75/hour attracts 75%
- 67.1% have an education beyond HS



- 67.8% are actively seeking employment
- Most frequently identified job search resources:



Top sites:

indeed.com linkedin.com Top newspapers:



- Commute:
- Willing to commute an average of 24 miles/32 minutes (one-way) to work







This regional
analysis is based
on aggregated
data from the
Amanas, Cedar
Rapids, lowa City,
Monticello, Tipton,
Vinton, and
Washington
Laborshed studies.

These results are based upon a total of

completed surveys.

For more data
visit:
www.iowalmi.gov/
laborshed





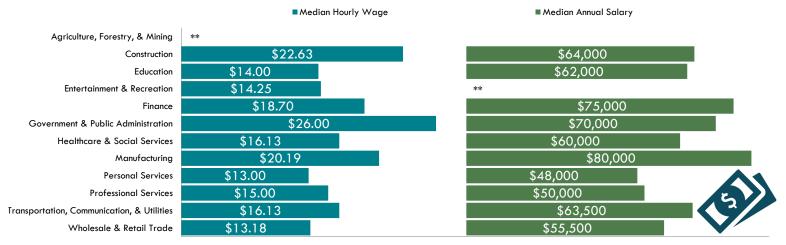
#### EDUCATION OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

Data on this page is specific to only those survey respondents that reported they are likely to change or accept employment.

| Industry                                   | Education<br>Beyond HS | Some Education Beyond HS, No Degree Obtained | Trade Certification/<br>Vocational Training | Associate<br>Degree | Bachelor's<br>Degree or Above |
|--|------------------------|--|---|---------------------|-------------------------------|
| Agriculture, Forestry, & Mining            | 69.3%                  | 7.7%   | 7.7%  | 7.7%                | 46.2%                         |
| Construction                               | 72.2%                  | 19.4%  | 11.1%                                       | 25.0%               | 16.7%                         |
| Education                                  | 92.5%                  | 6.1%   | 1.5%  | 6.1%                | 78.8%                         |
| Entertainment & Recreation                 | 60.0%                  | 20.0%  | 0.0%  | 10.0%               | 30.0%                         |
| Finance, Insurance, & Real Estate          | 84.6%                  | 15.4%  | 3.8%  | 19.2%               | 46.2%                         |
| Government & Public Administration         | 90.9%                  | 21.2%  | 0.0%  | 15.2%               | 54.5%                         |
| Healthcare & Social Services               | 86.6%                  | 12.2%  | 10.0%                                       | 23.3%               | 41.1%                         |
| Manufacturing                              | 72.7%                  | 26.1%  | 13.6%                                       | 14.8%               | 18.2%                         |
| Personal Services                          | 81.6%                  | 26.3%  | 7.9%  | 15.8%               | 31.6%                         |
| Professional Services                      | 70.4%                  | 14.8%  | 5.6%  | 22.2%               | 27.8%                         |
| Transportation, Communication, & Utilities | 73.7%                  | 24.6%  | 5.3%  | 14.0%               | 29.8%                         |
| Wholesale & Retail Trade                   | 64.0%                  | 22.8%  | 6.6%  | 12.5%               | 22.1%                         |

Top percentages among industries per education level are highlighted in the table.

#### WAGES OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT



\*\*Insufficient survey data/refused. A lack of data for a particular industry is not necessarily indicative that there were no (or few) individuals surveyed within that industry. Rather, it may be that there simply were no respondents within that industry that also reported that they are likely to change or accept employment.

Note: A wide variety of occupations are included within these industry categories. Industry classification is based upon the respondent's reported current or former employer. Two respondents that work for a manufacturer will be classified within the manufacturing industry even if, for example, one respondent is a custodian and the other is an accountant.

#### UNDEREMPLOYMENT

The underemployed are working fewer than 35 hours per week but desire more hours (**inadequate hours**); in positions that do not meet their skill or education level, or have worked for higher wages at previous employment (**mismatch of skills**); or are earning wages equal to or less than the national poverty level and work 35 or more hours per week (**low income**).

|   |                 | Percent Surveyed |                    | Percent Surveyed |
|---|-----------------|------------------|--------------------|------------------|
| Ċ | nadequate Hours | 2.0%             | Mismatch of Skills | 7.1%             |
| - | S Low Income    | 0.3%             | \( \tau \) †Total  | 8.5%             |

†Individuals may be underemployed for more than one reason but are counted only once for total estimated underemployment.

Note: To be counted as underemployed in any category an individual must be currently employed and likely to change their current employment situation.



