

Diverse Supplier Resource Guide

Diverse Suppliers refer to those organizations and companies that identify as minority-owned, women-owned, veteran-owned, LGBT-owned, service-disabled veteran-owned, historically underutilized business, and Small Business Administration-defined small business.

A **Supplier Diversity Program** is a proactive business program which encourages the use of minority-owned, women owned, veteran owned, LGBT-owned, service-disabled veteran-owned, historically underutilized business, and Small Business Administration-defined small businesses as suppliers.

Why is this pillar important? Diverse suppliers can be agile, cost-effective and innovative resources for companies to consider conducting business within a supply chain. U.S. demographics show that minority and women-owned companies are growing in numbers along with the changing face of the consumer. Many of these companies offer specific expertise in product and business development that is inaccessible to an organization without the lived experience and subject matter expertise they possess. In the global marketplace, supplier diversity is considered a competitive advantage and connection to the international economy. Recent emphasis on social equity efforts also encourages the utilization of diverse suppliers.

Best Practice Organizations Supplier Diversity The organizations listed below help support diverse businesses and companies interested in doing business with them. Each has a listing of suppliers that have gone through a process of certification, a guide for obtaining certification, and offer opportunities to connect suppliers and buyers. Whether you are trying to find diverse suppliers or have your own organization added to a list of diverse suppliers, the organizations below can provide a good starting point.

Organizations

BBA Black Business Association

Founded in 1970, the Black Business Association, has been committed to ensuring that African American and other diverse business owners benefit from our advocacy efforts to impact, improve and implement policy that improves access to contracting and procurement opportunities with the public and private sector, in addition to providing access to financial resources.

Global Supplier Diversity Alliance

GSDA provides a unique collaborative and effective global supplier diversity platform representing international supplier diversity advocacy organizations.

Global Supplier Diversity Conference

GSDC brings together the best speakers and corporate experts from across the globe for this one-day professional growth experience. GSDC is specifically designed to increase the number of successful minority-owned, woman-owned and underrepresented small business suppliers.

NGLCC National Gay & Lesbian Chamber of Commerce

The National LGBT Chamber of Commerce (NGLCC), the business voice of the LGBT community, is the only national advocacy organization dedicated to expanding economic opportunities for the LGBT business community. NGLCC is the exclusive third-party certifying body for Certified LGBT Business Over 1/3 of Fortune 500 recognize this certification and partner with NGLCC to create fully LGBT-inclusive supply-chains.

NMSDC National Minority Supplier Development Council, Inc.

NMSDC is headquartered in New York City. The network comprises 23 affiliate regional councils across the country (including SCMSDC), all of whom provide minority business certification and business development opportunities. 1700 corporate members strong.

NVSDC National Veteran Supplier Diversity Coalition

Our goal is to develop mutually beneficial relationships between companies and diverse suppliers, achieved through top-level collaboration, innovation, and execution

Small Business Administration

We support America's small businesses. The SBA connects entrepreneurs with lenders and funding to help them plan, start and grow their business.

TSB Targeted Small Business Iowa

Iowa's Targeted Small Business Program is designed to help women, individuals with minority status, service-disabled veterans, and individuals with disabilities overcome some of the hurdles to starting or growing a small business in Iowa.

USHCC United States Hispanic Chamber of Commerce

The United States Hispanic Chamber of Commerce (USHCC) actively promotes the economic growth, development, and interests of more than 4.7 million Hispanic-owned businesses.

USPAACC US Pan Asian Chamber of Commerce

Our mission is to be the gateway to corporate and government contracts, Pan Asian American (includes East, South and Southeast Asian and Pacific Islander) suppliers, information about Asian Americans and the Asia-Pacific and Indian Subcontinent markets

WBENC

WBENC is the largest third-party certifier of women-owned businesses in the U.S. and a leading advocate for women entrepreneurs.

ARTICLES:

- [Why Diverse and Inclusive Supply Chains are Needed-Tips to Make it Happen](#)
- [Build A More Diverse Supplier Base](#)
- [Top 50 Companies That Support Supplier Diversity](#)
- [The Business Case for Supplier Diversity](#)
- [Why You Need A Supplier Diversity Program](#)
- [Supplier Diversity Gets More Attention in C Suite](#)
- [5 Steps To Start and Grow Your Supplier Diversity Program](#)

VIDEOS:

- [The Business Case for Supplier Diversity](#)
- [Amplifying the Case for Supplier Diversity](#)
- [Introduction to Supplier Diversity-Greater Des Moines Partnership](#)
- [Increasing Diversity of Global Partners-Mosiac](#)
- [What is Supplier Diversity](#)